



# Salmanul Faris

## Digital Marketer

### My Contact

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🌐 [/salmanul-faris](https://www.linkedin.com/in/salmanul-faris)

### Education

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- Digital Marketing Diploma  
Calicut Digital Academy | 2022
- B.Com Computer Application  
Kannur University | 2022

### Language

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- English
- Malayalam
- Tamil

### Skill

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1. Social Media Marketing
  - Account Management
  - Campaign Management and Reporting
2. Search Engine Optimization
  - On-page SEO
  - Off-Page SEO
3. Search Engine Marketing
4. LinkedIn Marketing
5. Email Marketing
6. Whatsapp Marketing
7. Content Marketing

### About Me

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I am a digital marketing professional with experience in various online marketing channels. I have a strong background in SEO and SEM and have used these skills to drive traffic and conversion for B2B and B2C companies. Throughout my career, I have worked as a Social Media Marketing Expert for a wide range of clients across various industries. In addition, I have a solid understanding of analytics and these are allowing me to develop a versatile skill set and a deep understanding of different marketing challenges.

### Experience

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Quadcubes Digital LLP | Intern  
August 2022 - November 2022

Key responsibilities:

- Designed and optimized a portfolio website ([salmanulfaris.com](http://salmanulfaris.com))
- Worked on social media lead-generation campaign for Terrazzo
- Prepared case studies for post-engagement and traffic generation
- Team up with social media awareness campaign for baby world store - baby clothing store
- Collaborated on a social media traffic campaign for colorlay
- worked on Google ads campaign for an agency website
- Band together on google ads campaign for portfolio website

Espanshe | Digital Marketing Executive  
November 2022 - April 2022

Key responsibilities:

- I have been managing Espanshe's social media accounts
- worked on social media campaigns
- Acated on handling Espanshe's e-commerce website and search engine optimization ([www.espanshe.com](http://www.espanshe.com))
- Deal with email campaigns for customer retention

### Freelance Works

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Raahraaz Engineering | Qatar

- Team up with development and design a static website for showcasing their products and services ([www.raahraaz.com](http://www.raahraaz.com))
- Worked on Search Engine Optimization in [raahraaz.com](http://raahraaz.com)
- Worked on Branding Strategy making

IMore Online | Thamassery

- Created and handled social media accounts
- Designed and optimized an e-commerce website for selling their products ([Imoreonline.com](http://Imoreonline.com))
- I have been managing their amazon seller accounts